

IN THE UNITED STATES DISTRICT COURT  
FOR THE WESTERN DISTRICT OF PENNSYLVANIA

NIFTY HOME PRODUCTS INC.,

Plaintiff,

v.

LADYNANA US, *et al.*,

Defendants.

Civil Action No.

22-cv-994

(Judge Schwab)

**PRELIMINARY INJUNCTION ORDER**

Whereas on July 13, 2022, Plaintiff filed an *Ex Parte* Application for the following: 1) a temporary restraining order; 2) an order restraining assets and Merchant Storefronts<sup>1</sup>; 3) an order to show cause why a preliminary injunction should not issue; and 4) an order authorizing expedited discovery against the Defendants identified on **Schedule “A”** to the Complaint and attached hereto (collectively, the “Defendants”), in light of the Defendant’s intentional and willful offering for sale and sales of knock-off and infringing products.<sup>2</sup> (“Application”).

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<sup>1</sup> As defined in the Complaint, a “Merchant Storefront” is any and all User Accounts through which Defendants, their respective officers, employees, agents, servants and all persons in active concert or participation with any of them operate storefronts to manufacture, import, export, advertise, market, promote, distribute, display, offer for sale, sell and/or otherwise deal in products, including Infringing Products, which are held by or associated with Defendants, their respective officers, employees, agents, servants and all persons in active concert or participation with any of them.

<sup>2</sup> As alleged in the Complaint, Defendants are Defendants are using without authorization Plaintiff’s copyrighted sculpture (“Plaintiff’s Work”), while promoting, selling, offering for sale and distributing knock-offs of Plaintiff’s Product in a willful attempt to pass off their knock-off products as genuine versions of Plaintiff’s Products within this district and throughout the United States by operating e-commerce stores established at least via the Internet marketplace websites Amazon.com, eBay.com, Aliexpress.com, Walmart.com, and wish.com, under their Store Names and Seller Names identified on Schedule “A” hereto (the “Seller IDs”).

Whereas, on that same day, Plaintiff filed an Ex Parte Motion for an Order Authorizing Alternative Service on Defendants Pursuant to Federal Rule of Civil Procedure 4(f)(3);

Whereas on July 13, 2022, at 10:00 a.m., the Court entered the following Orders:

(A) (1) a temporary restraining order; (2) an order restraining assets and Merchant Storefronts, (3) an order to show cause why a preliminary injunction should not issue; and (4) an order authorizing expedited discovery against all of the Defendants identified on the attached **Schedule “A”**, and Amazon (“TRO”); and

(B) Order Authorizing Alternative Service on Defendants Pursuant to Federal Rule of Civil Procedure 4(f)(3) (“the Alternative Service Order”);

Whereas on July 15, 2022, the TRO was extended upon Plaintiff’s motion and good cause shown; and

WHEREAS, pursuant to the terms of the Alternative Service Order, the Defendants have been served with notice of this Show Cause Hearing and none have entered an appearance or filed on opposition to the Show Cause Order. Further, none of the Third Party Service Provider(s) or Financial Institution(s) have entered an appearance or filed an opposition to the Show Cause Order.

**I. Restraining Order**

A. IT IS HEREBY ORDERED, as sufficient cause has been shown, the injunctive relief previously granted on July 13, 2022, shall remain in place through the pendency of this litigation, and issuing this Preliminary Injunction (hereafter “PI Order”) is warranted under FRCP 65, and 17 U.S.C. § 502.

Accordingly, each Defendant, its officers, directors, employees, agents, subsidiaries, distributors, and all persons in active concert or participation with any Defendant having notice of this Order are hereby restrained as follows:

- (1) from (a) their unauthorized and unlicensed use of Plaintiff's Work in connection with the distribution, marketing, advertising, offering for sale, or sale of any products; and (b) shipping, delivering, holding for sale, transferring or otherwise moving, storing, distributing, returning, or otherwise disposing of, in any manner products which use Plaintiff's Work;
- (2) from secreting, concealing, destroying, altering, selling off, transferring or otherwise disposing of and/or dealing with any computer files, data, business records, documents or any other records or evidence relating to their User Accounts,<sup>3</sup> Merchant Storefronts<sup>4</sup> or any money, securities or other property or assets of Defendants (hereinafter collectively referred to as "Defendants' Assets");
- (3) effecting assignments or transfers, forming new entities or associations, or creating and/or utilizing any other platform, User Account, Merchant Storefront or any other means of importation, exportation, advertising, marketing, promotion, distribution, and/or

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<sup>3</sup> As defined in the Application, a "User Account" is, as defined in the Complaint, any and all accounts with online marketplace platform(s) Amazon.com, eBay.com, Aliexpress.com, Walmart.com, and wish.com as well as any and all as yet undiscovered accounts with additional online marketplace platforms held by or associated with Defendants, their respective officers, employees, agents, servants and all other persons in active concert with any of them.

<sup>4</sup> As defined in the Application, a "Merchant Storefront" is any and all User Accounts through which Defendants, their respective officers, employees, agents, servants and all persons in active concert or participation with any of them operate storefronts to manufacture, import, export, advertise, market, promote, distribute, display, offer for sale, sell and/or otherwise deal in products which are held by or associated with Defendants, their respective officers, employees, agents, servants and all persons in active concert or participation with any of them.

display for the purposes of circumventing or otherwise avoiding the prohibitions set forth in this Order;

- (4) each Defendant, its officers, directors, employees, agents, subsidiaries, distributors, and all persons in active concert or participation with any Defendant having notice of this Order shall immediately discontinue use of the Plaintiff's Work within metatags or other markers within website source code, from use on any web page (including as the title of any product listing), from any advertising links to other websites, from search engines' databases or cache memory, and any other form of use such terms or works which is visible to a computer user or serves to direct computer searches to Internet based e-commerce stores owned, or operated by each Defendant, including the Merchant Storefronts operating under the Seller IDs;
- (5) each Defendant shall not transfer ownership of the User Accounts or Merchant Storefronts associated with the Seller IDs;
- (6) each Defendant shall preserve copies of all computer files relating to the use of any User Accounts and/or Merchant Storefronts under the Seller IDs and shall take steps necessary to retrieve computer files relating to the use of the User Accounts and/or Merchant Storefronts under their Seller IDs that may be deleted before the entry of this Order;
- (7) upon receipt of notice of this Order, Defendants and all financial institutions, payment processors, banks, escrow services, money transmitters, or marketplace platforms, including but not limited to Alibaba.com US LLC d/b/a Aliexpress.com ("Aliexpress"), Amazon.com, Inc. and its affiliate, Amazon Services LLC d/b/a Amazon.com ("Amazon"), eBay, Inc. d/b/a eBay.com ("eBay"), and Context Logic, Inc d/b/a wish.com ("Wish") ("Third Party Service Provider(s)'), Walmart Pay operated by Wal-

Mart.com USA, LLC and AliPay US Inc. d/b/a Alipay.com (“Alipay”), Amazon Payments, Inc. d/b/a pay.amazon.com, and PayPal, Inc. d/b/a paypal.com (“PayPal”) (“Financial Institution(s)”), and their related companies and affiliates, shall immediately identify and restrain all funds, as opposed to ongoing account activity, in or which are hereafter transmitted into the accounts related to the Defendants as identified on Schedule “A” hereto, as well as all funds in or which are transmitted into (i) any other accounts of the same customer(s); (ii) any other accounts which transfer funds into the same financial institution account(s), and/or any of the other accounts subject to this Order; and (iii) any other accounts tied to or used by any of the Seller IDs identified on Schedule “A” hereto;<sup>5</sup>

(8) upon receipt of notice of this Order, Defendants and all financial institutions, payment processors, banks, escrow services, money transmitters, or marketplace platforms, including but not limited to the Third Party Service Provider(s) and the Financial Institution(s), shall immediately divert to a holding account for the trust of the Court all funds in or which are hereafter transmitted into all accounts related to Defendants identified in Schedule “A” hereto, and associated payment accounts, and any other accounts for the same customer(s) as well as any other accounts which transfer funds into the same financial institution account(s) as any other accounts subject to this Order;

(9) The Third Party Service Provider(s) and Financial Institution(s) shall further, within five (5) business days of receiving this Order, provide Plaintiff’s counsel with all data that details (i) an accounting of the total funds restrained and identifies the financial

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<sup>5</sup> This Order contemplates that discovery may reveal that Defendants may have other user accounts operated by other Third Party Service Providers and Financial Institutions and that the additionally discovered Third Party Service Providers and Financial Institutions, once identified and provided with notice, shall also be subject to the discovery, restraints and injunctions set forth in this Order.

account(s) which the restrained funds are related to, and (ii) the account transactions related to all funds transmitted into financial account(s) which have been restrained. Such restraining of the funds and the disclosure of the related financial institution account information shall be made without notice to the account holders, until after those accounts are restrained. No funds restrained by this Order shall be transferred or surrendered by any Third Party Service Provider or Financial Institution for any purpose (other than pursuant to a chargeback made pursuant to that Third Party Service Provider or Financial Institution's security interest in the funds) without express authorization of this Court;

(10) Upon Plaintiff's request, any Internet marketplace who is provided with notice of this Order, including but not limited to the Third Party Service Provider(s) and Financial Institution(s), shall immediately cease fulfillment of and sequester Defendants' inventory assets corresponding to the Seller IDs identified on Schedule "A" hereto in its inventory, possession, custody, or control, and hold such goods in trust for the Court during pendency of this action;

(11) this Order shall apply to the Seller IDs, associated Accounts and Merchant Storefronts, and any other seller identification names, Accounts or Merchant Storefronts, Third Party Service Provider or Financial Institution accounts which are being used by Defendants for the purpose of infringing the Plaintiff's' Work;

(12) Defendants and all financial institutions, payment processors, banks, escrow services, money transmitters, or marketplace platforms, including but not limited to the Third Party Service Provider(s) and the Financial Institution(s), subject to this Order may petition the Court to modify the asset restraint set out in this Order; and

(13) this Order shall remain in effect until until such further order issued by the Court or stipulated to by the parties.

B. IT IS HEREBY ORDERED, as sufficient cause has been shown, that:

(1) Amazon shall be restrained and enjoined, from processing payments for any products listed under the following Amazon Standard Identification Numbers (ASINs):

B07DW6MZWL (red BACON BIN<sup>®</sup>), B07F1F6RQH (pink BACON BIN<sup>®</sup>), (B07HJX4646 –red twin pack BACON BIN<sup>®</sup>), and B07HJSB44L (red BACON BIN<sup>®</sup> with a hot pad), by any Seller that has not been authorized by Plaintiff, Plaintiff shall provide notice to Amazon of Plaintiff’s authorized sellers;

(2) upon Plaintiff’s request, Amazon shall remove listings and/or advertisements for any product that Plaintiff identifies as unfairly competing, and/or is advertised with any of the Plaintiff’s copyrighted images or sculpture, with Plaintiff’s BACON BIN<sup>®</sup> grease container, and which has been identified as shipping from, or as originating from, outside the United States, by suspending, tombstoning, and/or deleting, the identified listing (i.e., preventing a seller from listing for sale under the identified ASIN);

(3) the Third Party Service Providers and Financial Institutions,<sup>6</sup> are hereby restrained secreting, concealing, transferring, disposing of, withdrawing, encumbering or paying Defendants’ Assets from or to financial accounts associated with or utilized by any Defendant or any Defendant’s User Accounts or Merchant Storefront(s) (whether said

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<sup>6</sup> As defined, *supra*, Financial Institutions, include, any banks, financial institutions, credit card companies and payment processing agencies, such as AliPay US Inc. d/b/a Alipay.com (“Alipay”), Amazon Payments, Inc. d/b/a pay.amazon.com, Context Logic, Inc. d/b/a wish.com, and PayPal, Inc. d/b/a paypal.com (“PayPal”), and Walmart Pay operated by Wal-Mart.com USA, LLC other companies or agencies that engage in the processing or transfer of money and/or real or personal property of any Defendant.

account is located in the U.S. or abroad) (“Defendants’ Financial Accounts”) until further ordered by this Court; and

C. IT IS HEREBY ORDERED, as sufficient cause has been shown,

- (1) that no funds restrained by this Order shall be transferred or surrendered by Third Party Service Providers or Financial Institutions, for any purpose (other than pursuant to a chargeback made pursuant to their respective security interest in the funds) without express authorization of this Court or Plaintiff’s counsel.
- (2) Any Third Party Service Provider or Financial Institution or any Defendant or financial institution account holder subject to this Order may petition the Court to modify the asset restraint set out in this Order; and
- (3) This Order shall remain in effect until such further dates as set by the Court or stipulated by the parties.

D. IT IS HEREBY ORDERED, as the Plaintiff has established that the following product as pictured below is the subject of a federally registered Copyright for the Plaintiff’s Pig Face Sculpture;



consequently sufficient cause has been shown, that, upon Plaintiffs' request, within no later than five (5) calendar days of Plaintiffs' request: all online marketplaces, including but not limited to, Amazon.com, ebay.com, aliexpress.com, and wish.com, shall upon receipt of this Order, suspend, block, tombstone, and/or delete any and any product listings identified by the Plaintiff as either identical or substantially similar, to the Pig Face Sculpture, whether sold by the Defendant or other persons or entities.

## **II. Order Authorizing Discovery**

- A. IT IS FURTHER ORDERED, as sufficient cause has been shown through Defendants' failure to: respond, participate in the ordered Rule 26(f) conference, and appear at the show cause hearing on September 27, 2022, Plaintiff may propound discovery upon Defendants, their respective officers, employees, agents, servants and attorneys, and all persons in active concert or participation with any of them, who receive actual notice of this Order, shall provide written responses under oath to such interrogatories within fourteen (14) of service, to Plaintiff's counsel.
- B. IT IS FURTHER ORDERED, as sufficient cause has been shown, that within fourteen (14) days of receiving actual notice of this Order, to the extent not previously provided, all Third Party Service Providers and Financial Institutions shall provide to Plaintiff's counsel all documents and records in their possession, custody or control (whether located in the U.S. or abroad) relating to Defendants' User Accounts and Defendants' Merchant Storefronts, including, but not limited to, documents and records relating to:
- (1) any and all User Accounts and Defendants' Merchant Storefronts and account details, including, without limitation, identifying information and account numbers for any

- and all User Accounts and Defendants' Merchant Storefronts that Defendants have ever had and/or currently maintain with the respective Third Party Service Provider;
- (2) the identities, location and contact information, including any and all e-mail addresses of Defendants that were not previously provided;
  - (3) the Defendants' methods of payment, methods for accepting payment and any and all financial information, including, but not limited to, information associated with Defendants' User Accounts and Defendants' Merchant Storefronts, a full accounting of Defendants' sales history and listing history under such accounts and Defendants' Financial Accounts associated with Defendants' User Accounts and Defendants' Merchant Storefronts; and
  - (4). Defendants' manufacturing, importing, exporting, advertising, marketing, promoting, distributing, displaying, offering for sale and/or selling of products which use Plaintiff's Mark, and/or Plaintiff's Trade Dress and/or Plaintiff's Works, and/or works substantially similar to Plaintiff's Works.

### **III. Security Bond**

IT IS FURTHER ORDERED, the \$5,000.00 bond posted by Plaintiff shall remain with the Court until a final disposition of this case or until this PI Order is terminated.

**SO ORDERED.**

SIGNED this 27th day of September, 2022  
Pittsburgh, Pennsylvania

s/ Arthur J. Schwab  
Arthur J. Schwab  
United States District Judge

cc Stanley D. Ference III, Esq.  
courts@ferencelaw.com  
Brian Samuel Malkin, Esq.  
bmalkin@ferencelaw.com

**Schedule “A”**  
**Defendants With Store Name and Seller ID**

<b>Defendant No.</b>	<b>Defendant/Store Name</b>	<b>Seller ID</b>
1	LADYNANA US	AKNETWSB0P75E
█	█	█
█	█	█
4	Collections Etc	A3I373N02JZ7KY
5	Dmyusro	AAA588YQE7M2T
6	FANJNUO	A27IB3AOHJ7CZI
█	█	█
8	Mianso	A351T3QPVOPFPR
9	Moon and Sun	A35IYKG7HXP68S
10	XuXuAiXuAiAi	AOCNK68NA2S6Y
11	YueErXing	A1ZLEQ0VAJSFGE
12	CC GO Store	1101308950
13	Cheapest Store	1101272283
14	Comfortable improvement daily life Store	1101321663
█	█	█
█	█	█
█	█	█
18	Kitchen Home Supplies Store	1102102099
19	Life CAICAL Store	1101679567
█	█	█
21	MuYoo Life Store	1102099125
22	OceanHM Store	1101321971
█	█	█
█	█	█
25	Shenzhen Ruimiaoqian Network Technology Co., Ltd.	101042489
26	Qingtian Diaocheng Trading Co., Ltd.	101044606

28	Ding	101043408
29	shenzhenshimeihuidawangluokejiyouxiangongsi	101044684
30	XiaMen Shi AiDeMan XinXiKeJi YouXian GongSi	101097216
31	Shenzhen Xiaoyanzifei Network Technology Co., Ltd.	101044616
32	Shanghai Leiyuan Energy Technology Co., Ltd.	101043436
33	GADGETVLOT INC	101023537
34	Shenzhen Rongxiner Network Technology Co., Ltd.	101044636
35	Nafxzy	101126933
36	Yszood	101123894
37	Shenzhen Linglangxi Network Technology Co., Ltd.	101043449
38	Yuedong	101111096
39	Quintina	101133724
40	Fortioo	101106758
41	Peysaitr	101081411
42	Miruku	101176344
43	Brandslc	101135333
44	Smileol	101113032
45	Mafanikio	101075547
46	Peantoia	101115754
47	Heopbird	101172802
48	Xmaster	101173591
49	Gyuunyuu	101174064
50	shenzhenshijiahuoyuandianzishangwuyouxiangongs i	101115483
51	Donewelo	101136693
52	Shenzhen Weitian Industrial Co., Ltd.	101043398
53	Brottfor	101085758
54	Shenzhen Dali Industry Co., Ltd.	101043434
55	Luxe Designs LLC	101068750

56	Hang Zhou Dui Shu Dian Zi Shang Wu You Xian Gongsi	101096900
57	Creative Arrowy Inc	101069838
58	Vadunsuz	101131395
59	Merzam	101136588
60	shen zhen shi mi qu shang mao you xian gong si	101174965
61	Ineticiam	101178451
62	Rykwurde	101177806
63	Blirik	101175999
64	Comdar	101173377