

IN THE UNITED STATES DISTRICT COURT  
FOR THE WESTERN DISTRICT OF PENNSYLVANIA

BROADWAY PINE BRANDS LLC,

Plaintiff,

v.

SHIRO HOUSE, *et al.*,

Defendants.

Civil Action No. 21-cv-00406

Judge Ranjan

**DECLARATION OF STANLEY D. FERENCE III  
IN SUPPORT OF MOTION FOR ENTRY OF  
DEFAULT JUDGMENT AND PERMANENT INJUNCTION**

I, Stanley D. Ference III, hereby affirm as follows:

1. I am over eighteen (18) years of age and not a party to this action. I have never been convicted of a felony or any criminal offense involving moral turpitude, and I am fully competent to attest to the matters stated herein. I have personal knowledge of every statement made in this Certificate of Service and such statements are true and correct.

2. I am an attorney with the law firm of Ference & Associates LLC, which is located at 409 Broad Street, Pittsburgh, Pennsylvania 15143.

3. I am an attorney for the Plaintiff in the above-captioned case.

4. I make and submit this Declaration in support of Plaintiff's Motion for Default Judgment and Permanent Injunction (hereinafter "Motion for Default Judgment") against those Defendants for whom the Clerk has entered Default (the "Defendants").

5. On April 19, 2021, Plaintiff served all of the Defendants, with Requests for Admission, which included, *inter alia*, the following:

At all times relevant hereto, Defendant knew that Plaintiff owned the federally registered trademark U.S. Trademark Registration No. 3528611 for the word mark “BUTTERFLY CRAZE”.

Defendant knew that Plaintiff owned the photographs set forth in Exhibit 2 to the Complaint (“Plaintiff’s Works”). Defendant knew that Plaintiff had the exclusive right to use and license its intellectual property and the goodwill associated therewith.

Despite having the knowledge that you had no license or legal authority to do so, you engaged in the activity of promoting and otherwise advertising, selling, offering for sale, and/or distributing the knock-off product under your Seller ID or Seller IDs.

At all times relevant hereto, you have been engaged in the fraudulent promotion, advertisement, distribution, offering for sale, and/or sale of goods using a listing that includes at least one of Plaintiff’s Mark, or Plaintiff’s Works, or substantially similar copies of Plaintiff’s Works.

You intentionally make, use, offer to sell, or import into the United States knock-offs and/or counterfeit and substandard copies of Plaintiff’s Product.

Not one of the defaulted Defendants has responded to the Requests for Admission. Thus, each Request for Admission is deemed admitted.

6. I am informed and believe that none of the Defendants are infants or incompetent persons, and upon information and belief, the Servicemembers Civil Relief Act does not apply.

I declare under the penalty of perjury laws of the United States of America that to the best of my knowledge the foregoing is true and correct.

Executed this 26<sup>th</sup> day of January, 2023, at Pittsburgh, Pennsylvania.

/s/Stanley D. Ference III  
Stanley D. Ference