

United States of America

United States Patent and Trademark Office

MORPH

Reg. No. 5,398,463

Registered Feb. 13, 2018

Int. Cl.: 25, 35

Service Mark

Trademark

Principal Register

AFG Media Ltd (UNITED KINGDOM PRIVATE LIMITED COMPANY)
25 Silvermills Court,
Henderson Place Lane, Edinburgh Eh3 5dg
UNITED KINGDOM

CLASS 25: Clothing, namely, costumes used for comedic, theatrical, performance, masquerade, and similar dramatic purposes; sweatshirts; t-shirts; shirts; dresses; skirts; suits; sweaters; sleepwear; neck ties; shorts; waist belts; braces as suspenders; suspenders; one-piece costumes used for comedic, theatrical, performance, masquerade, and similar dramatic purposes; Headwear; Fancy dress costumes for use in the amusement industry

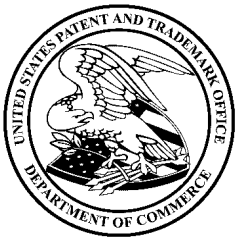
CLASS 35: Retail store services featuring computer software, mobile applications, mobile phone applications, application software, downloadable computer software applications, computer software for digital animation and special effects of images, clothing, footwear, headgear, fancy dress outfits, fancy dress costumes, articles of fancy dress, children's fancy dress costumes, children's fancy dress costume accessories, wigs, wigs for wear, costume masks, novelty masks, theatrical masks, Halloween masks, sunglasses, handbags, backpacks, carry bags, face paint, make-up, make up kits, hair preparations, nail polish, artificial facial hair, wigs, wands, halos, hats, headpieces, feather boas, prosthetics, glasses, contact lenses, fancy dress accessory kits, toy weapons, toy armour, toy guns, musical instruments, clown horns, clown noses, and inflatable costume accessories

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

PRIORITY DATE OF 01-21-2016 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1307963 DATED 06-13-2016, EXPIRES 06-13-2026

SER. NO. 79-191,271, FILED 06-13-2016



Andrei Iancu

Director of the United States
Patent and Trademark Office

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.