

U.S. District Court Western District of Pennsylvania (Pittsburgh) CIVIL DOCKET FOR CASE #: 2:21-cv-00271-MRH DOGGIE DENTAL INC. et al v. CDOFFICE et al		
04/15/2021	69	<p>ORDER TO SHOW CAUSE. At ECF Docket No. 66, an answer was filed on behalf of "Little World-US," which appears to be the name of an entity rather than a natural person. That filing bears the signature of Cory Jay Rosenbaum and the name and address of a New York law firm, "Rosenbaum, Famularo &amp; Segall, P.C.," with a notation that such law firm is operating under a limited appearance or engagement. A review of the on-line listing of that firm reveals that Mr. Rosenbaum is not a member of the Bar of this Court. In light of the above, the Court reiterates the principle that any party that is not a natural person must be represented by counsel, who must enter an appearance on their behalf on the docket of this Court. The answer represents that the defendant in this matter is a business that was created by an individual, not an artificial entity, i.e., a corporation or a limited liability corporation, and counsel's belief that the defendant is not required to be represented by counsel and may proceed pro se. It appears to the Court that by asserting only that Little World-US was created by an individual, this answer does not represent that Little World-US is itself a natural person, or that the actual real party in interest as a defendant is a natural person, and that therefore one of two scenarios is the case: either (a) a natural person is simply doing business under the name Little World-US, and that natural person should be named as a defendant; or (b) Little World-US is the name of a fictional entity which a natural person created. The Court accordingly orders the following. If Little World-US is the name under which a natural person is simply conducting business, Mr. Rosenbaum shall promptly so advise counsel for Plaintiffs who shall substitute that natural person's name on the docket on or before April 28, 2021. But if Little World-US is any type of fictional entity, whatever the form, the principle stands that such an entity must be represented by counsel and cannot appear pro se, and the Defendant Little World-US and the law firm of Rosenbaum, Famularo &amp; Segall, P.C. shall show cause in a filing on this docket, on or before April 28, 2021 why the Answer at ECF No. 66 should not be stricken from the docket in this case. Counsel for Plaintiff shall forthwith cause a copy of this Order to be served upon this Defendant, and shall promptly file a certificate of such service on the docket. The Clerk shall serve a copy of this Order on the law firm of Rosenbaum, Famularo &amp; Segall, P.C., address to CJ</p>

	<p>Rosenbaum, and shall file a notice of such service on the docket. Signed by Chief Judge Mark R. Hornak on 4/15/21. Text-only entry; no PDF document will issue. This text-only entry constitutes the Order of the Court or Notice on the matter. (jad) (Entered: 04/15/2021)</p>
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