

IN THE UNITED STATES DISTRICT COURT
FOR THE WESTERN DISTRICT OF PENNSYLVANIA

LISA AUDIT,

Plaintiff,

v.

ZHOUKOUGUIXINSHANGMAOYOUXIANGONGSI,
et.al.,

Defendants.

Case No. 25-cv-1609



FILED UNDER SEAL

COMPLAINT FOR DAMAGES AND INJUNCTIVE RELIEF

Plaintiff hereby sues Defendants, the Individuals, Partnerships, and Unincorporated Associations identified in the Caption, which are set forth in **Schedule “A”** hereto (collectively “Defendants”). All Defendants are knowingly and intentionally promoting, advertising, distributing, offering for sale, and selling infringing versions of Plaintiff’s copyrighted works (the “Infringing Products”) on the Temu.com online marketplace, operating under the seller identities and/or the online marketplace accounts as set forth on **Schedule “A”** hereto (the “Seller IDs” and collectively, the “Defendant Merchant Storefronts”). In support of its claims, Plaintiff alleges as follows:

NATURE OF ACTION

1. Plaintiff is the owner of a United States Registered Copyright which is infringed by Defendants. Each Defendant has infringed at least one of Plaintiff’s Registered Copyrights. Below is a side-by-side comparison of Plaintiff’s copyrighted work and an example of Defendants’ products that embody Plaintiff’s copyrighted work:

Reg. Number	Title of Work	Copyrighted Work	Defendants' Image
VA 2-420-419	Under the Sun I Work		 Def #1-396

JURISDICTION AND VENUE

2. This Court has original subject matter jurisdiction over the claims in this action pursuant to the provisions of the Federal Copyright Act, 17 U.S.C. § 101, et seq., 28 U.S.C. § 1338(a)–(b), and 28 U.S.C. § 1331.

3. This Court has personal jurisdiction over each Defendant because they have purposefully directed and expressly aimed their tortious activities at the Commonwealth of Pennsylvania and established sufficient minimum contacts with Pennsylvania by, among other things, upon information and belief, advertising and selling infringing products bearing Plaintiff’s copyrighted designs to consumers within Pennsylvania through a highly interactive commercial website, through the regular course of business, with the knowledge that Plaintiff is harmed in Pennsylvania as a result of Defendants’ sales of infringing products to Pennsylvania residents. Plaintiff’s claims arise out of and relate to Defendants’ sales of infringing products bearing Plaintiff’s copyrighted designs to Pennsylvania residents through the regular course of business. Alternatively, based on their overall contacts with the United States, Defendants are subject to personal jurisdiction in this district pursuant to Federal Rule of Civil Procedure 4(k)(2) because (i)

Defendants are not subject to jurisdiction in any state's court of general jurisdiction; and (ii) exercising jurisdiction is consistent with the United States Constitution and laws.

4. Personal jurisdiction over a non-resident of the state in which the Court sits is proper to the extent authorized by the state's laws. Fed. R. Civ. P. 4(e). Pennsylvania authorizes personal jurisdiction over each Defendant pursuant to § 5322 of the Pennsylvania Consolidated Statutes, Title 42, (the "Pennsylvania Long Arm Statute") which provides in pertinent part:

(a) **General Rule.** A tribunal of this Commonwealth may exercise personal jurisdiction over a person ... who acts directly or by an agent, as to a cause of action or other matter arising from such person:

(1) Transacting any business in this Commonwealth [including, but not limited to:]...

(i) The doing by any person in this Commonwealth of a series of similar acts for the purpose of thereby realizing pecuniary benefit or otherwise accomplishing an object.

(ii) The doing of a single act in this Commonwealth for the purpose of thereby realizing pecuniary benefit or otherwise accomplishing an object with the intention of initiating a series of such acts.

(iii) The shipping of merchandise directly or indirectly into or through this Commonwealth.

(iv) The engaging in any business or profession within this Commonwealth.

* * *

(3) Causing harm or tortious injury by an act or omission in this Commonwealth.

(4) Causing harm or tortious injury in this Commonwealth by an act or omission outside this Commonwealth.

* * *

(10) Committing any violation within the jurisdiction of this Commonwealth of any statute ... or rule or regulation promulgated thereunder by any government unit.

(b) **Exercise of full constitutional power over nonresidents.** In addition to the provisions of subsection (a) the jurisdiction of the tribunals of this Commonwealth shall extend to all persons who are not within the scope of section 5301 (relating to persons) to the fullest extent allowed under the Constitution of the United States and may be based on the most

minimum contact with this Commonwealth allowed under the Constitution of the United States.

42 Pa. Cons. Stat. § 5322.

5. The Pennsylvania Long Arm Statute confers personal jurisdiction over the Defendants because Defendants regularly conduct, transact, and/or solicit business in Pennsylvania and in this Judicial District and, upon information and belief, derive substantial revenue from their business transactions in Pennsylvania and in this Judicial District. Defendants have availed themselves of the privileges and protections of the laws of Pennsylvania, such that this Court's assertion of jurisdiction over Defendants does not offend traditional notions of fair play and substantial justice. Defendants should reasonably expect that their actions in and outside of Pennsylvania would subject them to legal action in Pennsylvania and this Judicial District. For example:

a. Defendants have directed their business activities at consumers in Pennsylvania via Temu, through which consumers in Pennsylvania can view Defendants' online storefronts, communicate with Defendants regarding Defendants' Infringing Products, and place orders for, purchase, and receive delivery of Defendants' Infringing Products in Pennsylvania.

b. Defendants are sophisticated sellers on Temu, each operating one or more commercial businesses through which Defendants operate online storefronts to promote, advertise, distribute, offer for sale, and sell the Infringing Products imported into the United States.

c. Defendants (although foreign entities) accept payment in U.S. Dollars and offer shipping to Pennsylvania and this Judicial District (and calculate, charge, and remit tax based on sales into Pennsylvania and this Judicial District).

d. Upon information and belief, Defendants have cooperated, communicated, shared information, and coordinated their efforts in order to create an infringing marketplace operating in parallel to the legitimate marketplace of Plaintiff and third parties authorized to sell products embodying Plaintiff's copyrighted works, including: employing and benefitting from substantially similar paid advertising, marketing, and advertising strategies (*e.g.*, search engine optimization or "SEO"), in order to make their online storefronts appear more relevant and target a consumer searching for products embodying Plaintiff's copyrighted works. By their actions, in addition to the damages associated with unauthorized use of Plaintiff's copyrighted works, Defendants are causing concurrent and irreparable harm to Plaintiff and the consuming public by: (1) reducing the online visibility of Plaintiff's copyrighted works; (2) diluting and eroding the retail market price for Plaintiff's copyrighted works; (3) causing overall degradation of the value of goodwill associated with Plaintiff's copyrighted works; (4) devaluing the exclusivity that enhances the worth of Plaintiff's art and reputation; and (5) increasing Plaintiff's overall cost to market its goods and educate consumers about Plaintiff's copyrighted works.

e. Defendants are concurrently targeting their infringing activities toward consumers in, and causing harm in, Pennsylvania.

f. Defendants reside and/or operate in foreign jurisdictions with intellectual property enforcement systems and are cooperating by creating an illegal stream of infringing goods. (See, *e.g.*, <https://sellerdefense.cn/>). Defendants regularly remove and add products from their online storefronts, making it extremely difficult to enforce Plaintiff's intellectual property under the laws of the United States.

g. Upon information and belief, Defendants are aware of Plaintiff and Plaintiff's copyrighted work and are aware that their infringement is likely to cause harm to Plaintiff in the United States, Pennsylvania, and this Judicial District.

h. Plaintiff is suffering irreparable and indivisible injury and has suffered substantial damages as a result of Defendants' unauthorized sale of the Infringing Products in direct competition with Plaintiff.

6. Alternatively, if Defendants contend that their use of Temu should not be construed as contacts with the individual states and the Court accepts that contention, Federal Rule of Civil Procedure 4(k)(2) confers personal jurisdiction over Defendants because (1) the claims asserted herein arise under federal copyright law; (2) Defendants would not be subject to jurisdiction in any state's courts of general jurisdiction; and (3) exercising jurisdiction is consistent with the United States Constitution and laws. For example, exercising jurisdiction is constitutionally permissible because:

a. Defendants have purposefully directed their activities at the United States. The Defendants have voluntarily chosen to open accounts on Temu to access the United States' market. Upon information and belief, Temu targets the entire United States, and does not provide sellers like Defendants with the ability to opt into or out of any particular jurisdiction (*e.g.*, state) within the United States. Temu, the online marketplace chosen by Defendants: (1) provides prices in U.S. dollars; (2) advertises free shipping to U.S. buyers, including buyers in Pennsylvania, and (3) provides testimonials of and reviews by U.S. buyers.

b. Upon information and belief, Defendants have each had sales of the Infringing Products in the United States.

c. Plaintiff's injuries arise from Defendants' forum-related activities.

Defendants' offer to sell, sale, and distribution of the Infringing Products to U.S.

residents is a but for cause of all of the infringement alleged in this action. Defendants

know or should know that infringement of works copyrighted by U.S. entities or persons

is likely to injure U.S. residents.

7. Venue is proper in this Court pursuant to 28 U.S.C. § 1391: Defendants do not reside in the United States and are subject to venue in any district. Further, Defendants solicit business from this Judicial District and, upon information and belief, conduct and transact significant business in this Judicial District.

INTRODUCTION

8. Plaintiff, Lisa Audit, is the owner of a federal copyright registration that protects the creative content of Plaintiff's image. The copyright protects a work of art by Lisa Audit, an artist and graphic designer who creates products and designs for various such as tableware, stationery, kitchen textiles, bedding, bath, rugs, and wall décor. She studied graphic arts in college and finds her inspiration in nature. She is proficient with oil pants, acrylics, and pen and ink. Lisa Audit derives significant profits from the sale and distribution of art prints and licensed products.

9. This action has been filed by Plaintiff to combat online copyright infringers who trade upon Plaintiff's reputation, goodwill, and valuable copyrights by selling and/or offering for sale products in connection with Plaintiff's image. In addition, the Defendants are selling unauthorized products that are based on and derived from the copyrighted subject matter of Plaintiff's image.

10. Plaintiff is the owner of United States Copyright Registration No. VA 2-420-419 (the "Under the Sun I Work"). This registration is valid, subsisting, and in full force and effect. A

true and correct copy of the registration certificate for the Under the Sun I Work is attached hereto as **Exhibit 1**. Upon information and belief, the copyright has an effective date that predates the Defendants' acts of copyright infringement.

11. In an effort to illegally profit from the creative content of The Under the Sun I Work, Defendants have created numerous Defendant Merchant Storefronts and designed them to appear to be selling authorized Under the Sun I Works.

12. The Defendant Merchant Storefronts share unique identifiers, such as design elements and similarities of the unauthorized products offered for sale, establishing a logical relationship between them and suggesting that Defendants' illegal operations arise out of the same transaction, occurrence, or series of transactions or occurrences. Defendants attempt to avoid liability by going to great lengths to conceal both their identities and the full scope and interworking of their illegal operation. Plaintiff is forced to file this action to combat Defendants' piracy of the Under the Sun I Work. Plaintiff has suffered, and continues to suffer, irreparable harm due to the loss of control over the quality and creative content of her valuable copyrighted works, as well as damage to her reputation, goodwill, and ability to license as a result of Defendants' actions. Accordingly, Plaintiff seeks injunctive and monetary relief.

13. The rise of online retailing, coupled with the ability of e-commerce sites to hide their identities, has made it nearly impossible for policing actions to be undertaken by Plaintiff because taking advantage of takedown procedures to remove infringing products would be an ineffective and endless game of whack-a-mole against the mass piracy that is occurring over the internet. Sadly, a swarm of infringers have decided to trade upon Plaintiff's reputation, goodwill, and valuable copyrights by selling and/or offering for sale products in connection with Plaintiff's image. The aggregated effect of the mass piracy that is taking place has overwhelmed Plaintiff and

Plaintiff's ability to police Plaintiff's rights against the dozens of anonymous defendants who are selling illegal infringing products at prices well below an original.

14. To be able to offer the infringing products at a price substantially below the cost of original, while still being able to turn a profit after absorbing the cost of manufacturing, advertising, and shipping requires an economy of scale only achievable through a cooperative effort throughout the supply chain. As Homeland Security's recent report confirms, infringers act in concert through coordinated supply chains and distribution networks to unfairly compete with legitimate brand owners while generating huge profits for the illegal pirating network:

Historically, many counterfeits were distributed through swap meets and individual sellers located on street corners. Today, counterfeits are being trafficked through vast e-commerce supply chains in concert with marketing, sales, and distribution networks. **The ability of e-commerce platforms to aggregate information and reduce transportation and search costs for consumers provides a big advantage over brick-and-mortar retailers. Because of this, sellers on digital platforms have consumer visibility well beyond the seller's natural geographical sales area.**

...

Selling counterfeit and pirated goods through e-commerce is a highly profitable activity: production costs are low, millions of potential customers are available online, transactions are convenient, and listing on well-branded e-commerce platforms provides an air of legitimacy.

...

The impact of counterfeit and pirated goods is broader than just unfair competition. Law enforcement officials have uncovered intricate links between the sale of counterfeit goods and transnational organized crime. **A study by the Better Business Bureau notes that the financial operations supporting counterfeit goods typically require central coordination,** making these activities attractive for organized crime, with groups such as the Mafia and the Japanese Yakuza heavily involved. Criminal organizations use coerced and child labor to manufacture and sell counterfeit goods. In some cases, the proceeds from counterfeit sales may be supporting terrorism and dictatorships throughout the world.

See Department of Homeland Security, *Combating Trafficking in Counterfeit and Pirated Goods*, Jan. 24, 2020, (<https://www.dhs.gov/publication/combating-trafficking-counterfeit-and-pirated-goods>), at 10, 19 (emphasis added) attached hereto as **Exhibit 2**.

15. The Defendant Merchant Storefronts share unique identifiers, such as design elements and similarities of the unauthorized products offered for sale, establishing a logical relationship between them and suggesting that Defendants' illegal operations arise out of the same transaction, occurrence, or series of transactions or occurrences. Defendants use aliases to avoid liability by going to great lengths to conceal both their identities as well as the full scope and interworking of their illegal network. Despite deterrents such as takedowns and other measures, the use of aliases enables infringers to stymie authorities:

The scale of counterfeit activity online is evidenced as well by the significant efforts e-commerce platforms themselves have had to undertake. A major e-commerce platform reports that its proactive efforts prevented over 1 million suspected bad actors from publishing a single product for sale through its platform and blocked over 3 billion suspected counterfeit listings from being published to their marketplace. Despite efforts such as these, private sector actions have not been sufficient to prevent the importation and sale of a wide variety and large volume of counterfeit and pirated goods to the American public.

...

A counterfeiter seeking to distribute fake products will typically set up one or more accounts on online third-party marketplaces. The ability to rapidly proliferate third-party online marketplaces greatly complicates enforcement efforts, especially for intellectual property rights holders. Rapid proliferation also allows counterfeiters to hop from one profile to the next even if the original site is taken down or blocked. On these sites, online counterfeiters can misrepresent products by posting pictures of authentic goods while simultaneously selling and shipping counterfeit versions.

...

Not only can counterfeiters set up their virtual storefronts quickly and easily, but they can also set up new virtual storefronts when their existing storefronts are shut down by either law enforcement or through voluntary initiatives set up by other stakeholders such as market platforms, advertisers, or payment processors.

Id. at 5, 11, 12.

16. Plaintiff has been and continues to be irreparably harmed through the loss of control over Plaintiff's reputation, goodwill, ability to license, and the quality of goods featuring the Under the Sun I Work, as well as the devaluation of the exclusivity associated with Plaintiff's art and professional reputation. The rise of eCommerce as a method of supplying goods to the public

exposes brand holders and content creators that make significant investments in their products to significant harm from counterfeiters:

Counterfeiting is no longer confined to street-corners and flea markets. The problem has intensified to staggering levels, as shown by a recent Organization for Economic Cooperation and Development (OECD) report, which details a 154 percent increase in counterfeits traded internationally — from \$200 billion in 2005 to \$509 billion in 2016. Similar information collected by the U.S. Department of Homeland Security (DHS) between 2000 and 2018 shows that seizures of infringing goods at U.S. borders have increased 10-fold, from 3,244 seizures per year to 33,810.

...

The rise in consumer use of third-party marketplaces significantly increases the risks and uncertainty for U.S. producers when creating new products. It is no longer enough for a small business to develop a product with significant local consumer demand and then use that revenue to grow the business regionally, nationally, and internationally with the brand protection efforts expanding in step. Instead, with the international scope of e-commerce platforms, once a small business exposes itself to the benefits of placing products online — which creates a geographic scope far greater than its more limited brand protection efforts can handle — it begins to face increased foreign infringement threat.

...

Moreover, as costs to enter the online market have come down, such market entry is happening earlier and earlier in the product cycle, further enhancing risk. If a new product is a success, counterfeiters will attempt, often immediately, to outcompete the original seller with lower-cost counterfeit and pirated versions while avoiding the initial investment into research and design.

...

Counterfeiters have taken full advantage of the aura of authenticity and trust that online platforms provide. While e-commerce has supported the launch of thousands of legitimate businesses, their models have also enabled counterfeiters to easily establish attractive “store-fronts” to compete with legitimate businesses.

See Combating Trafficking in Counterfeit and Pirated Goods, Jan. 24, 2020, (**Exhibit 2**) at 4, 8, 11.

17. Not only are the creators and copyright owners harmed, the public is harmed as well:

The rapid growth of e-commerce has revolutionized the way goods are bought and sold, allowing for counterfeit and pirated goods to flood our borders and penetrate our communities and homes. Illicit goods trafficked to American consumers by e-commerce platforms and online third-party marketplaces threaten public health and

safety, as well as national security. This illicit activity impacts American innovation and erodes the competitiveness of U.S. manufacturers and workers. The President's historic memorandum provides a much warranted and long overdue call to action in the U.S. Government's fight against a massive form of illicit trade that is inflicting significant harm on American consumers and businesses. This illicit trade must be stopped in its tracks.

Id. at 3, 4. (Underlining in original).

18. Plaintiff's investigation shows that the telltale signs of an illegal piracy ring are present in the instant action. The Defendant Merchant Storefronts share unique identifiers, such as design elements and similarities of the infringing products offered for sale, establishing a logical relationship between them and suggesting that Defendants' illegal operations arise out of the same transaction, occurrence, or series of transactions or occurrences. Defendants attempt to avoid liability by going to great lengths to conceal both their identities and the full scope and interworking of their illegal piracy operation. Plaintiff is forced to file this action to combat Defendants' infringement of the Under the Sun I Work, as well as to protect unknowing consumers from purchasing unauthorized reproductions of the Under the Sun I Work over the internet.

THE PLAINTIFF

19. Plaintiff, Lisa Audit, is the owner of a federal copyright registration that protects the creative content of Plaintiff's image. The copyright protects a work of art by Lisa Audit, an artist and graphic designer who creates products and designs for various such as tableware, stationery, kitchen textiles, bedding, bath, rugs, and wall décor. She studied graphic arts in college and finds her inspiration in nature. She is proficient with oil paints, acrylics, and pen and ink. Lisa Audit derives significant profits from the sale and distribution of art prints and licensed products.

20. Plaintiff has expended substantial time, money, and other resources developing, advertising, and otherwise promoting her art, including the Under the Sun I Work. Plaintiff has

also invested substantial time, money, and effort in building up and developing consumer awareness, goodwill, and recognition in the Under the Sun I Work. As a result, reproductions associated with the Under the Sun I Work are recognized and exclusively associated by consumers, collectors, the public, and the trade as works authorized by Plaintiff.

21. The success of the Under the Sun I Work is due in large part to Plaintiff's marketing, promotional, and distribution efforts.

22. As a result of Plaintiff's efforts, the quality of authorized reproductions, the promotional efforts for Plaintiff's products and designs, press and media coverage, and social media coverage, members of the public have become familiar with the Under the Sun I Work and associate it exclusively with Plaintiff.

23. Plaintiff has made efforts to protect Plaintiff's interests in and to the Under the Sun I Work. No one other than Plaintiff and Plaintiff's licensees are authorized to manufacture, import, export, advertise, create derivative works, offer for sale, or sell any goods utilizing the Under the Sun I Work image without the express written permission of Plaintiff.

THE DEFENDANTS

24. Defendants are individuals and business entities who, upon information and belief, reside in the People's Republic of China or other foreign jurisdictions. Defendants conduct business throughout the United States, including within Pennsylvania and in this judicial district, through the operation of the fully interactive commercial websites and online marketplaces operating under the Defendant Merchant Storefronts. Each Defendant targets the United States, including Pennsylvania, and has offered to sell and, on information and belief, has sold and continues to sell illegal reproductions of the Under the Sun I Work to consumers within the United States, including Pennsylvania and in this judicial district.

THE DEFENDANTS' UNLAWFUL CONDUCT

25. The success of the Under the Sun I Work has resulted in significant copying of the creative content protected by Plaintiff's copyright registration. Plaintiff has identified numerous fully interactive marketplace listings on Temu. Each Defendant targets consumers in the United States, including the Commonwealth of Pennsylvania, and has offered to sell and, on information and belief, has sold and continues to sell infringing products that violate Plaintiff's intellectual property rights in the Under the Sun I Work to consumers within the United States, including the Commonwealth of Pennsylvania.

26. Upon information and belief, Defendants facilitate sales by designing the Defendant Merchant Storefronts so that they appear to unknowing consumers to be authorized online retailers, outlet stores, or wholesalers selling genuine reproductions of the Under the Sun I Work.

27. The Defendant Merchant Storefronts intentionally conceal their identities and the full scope of their piracy operations in an effort to deter Plaintiff from learning Defendants' true identities and the exact interworking of Defendants' illegal operations. Through their operation of the Defendant Merchant Storefronts, Defendants are directly and personally contributing to, inducing, and engaging in the sale of Infringing Products as alleged, often times as partners, co-conspirators, and/or suppliers. Upon information and belief, Defendants are an interrelated group of infringers working in active concert to knowingly and willfully manufacture, import, distribute, offer for sale, and sell Infringing Products.

28. Upon information and belief, at all times relevant hereto, the Defendants in this action have had full knowledge of Plaintiff's ownership of the Under the Sun I Work, including

Plaintiff's exclusive right to use and license such intellectual property and the goodwill associated therewith.

29. Defendants often go to great lengths to conceal their identities by often using multiple fictitious names and addresses to register and operate their massive network of Defendant Merchant Storefronts. Upon information and belief, Defendants regularly create new websites and online marketplace accounts on Temu using the identities listed in Schedule A to the Complaint, as well as other unknown fictitious names and addresses. Such Defendant Internet Store registration patterns are one of many common tactics used by the Defendants to conceal their identities, the full scope and interworking of their massive pirating operation, and to avoid being shut down.

30. The Infringing Products for sale in the Defendant Merchant Storefronts bear similarities and indicia of being related to one another, suggesting that the Infringing Products were manufactured by and come from a common source and that, upon information and belief, Defendants are interrelated.

31. In addition to operating under multiple fictitious names, Defendants in this case and defendants in other similar cases against online infringers use a variety of other common tactics to evade enforcement efforts. For example, infringers like Defendants will often register new online marketplace accounts under new aliases once they receive notice of a lawsuit. Infringers also typically ship products in small quantities via international mail to minimize detection by U.S. Customs and Border Protection. A 2021 U.S. Customs and Border Protection report on seizure statistics indicated that e-commerce sales accounted for 13.3% of total retail sales with second quarter of 2021 retail e-commerce sales estimated at \$222.5 billion. U.S. Customs and Border Protection, *Intellectual Property Right Seizure Statistics, FY 2021* (<https://www.cbp.gov/sites/default/files/assets/documents/2022-Sep/202994%20->

%20FY%202021%20IPR%20Seizure%20Statistics%20BOOK.5%20-

%20FINAL%20%28508%29.pdf) at 23. A true and correct copy of CBP’s FY 2021 report is attached hereto as **Exhibit 3**. In FY 2021, there were 213 million express mail shipments and 94 million international mail shipments. *Id.* Nearly 90 percent of all intellectual property seizures occur in the international mail and express environments. *Id.* at 27. The “overwhelming volume of small packages also makes CBP’s ability to identify and interdict high risk packages difficult.” *Id.* at 23.

32. Further, infringers such as Defendants, typically operate multiple credit card merchant accounts and third-party accounts, such as PayPal, Inc. (“PayPal”) accounts, behind layers of payment gateways so that they can continue operation in spite of Plaintiff’s enforcement efforts. Upon information and belief, Defendants maintain offshore bank accounts and regularly move funds from their PayPal accounts to offshore bank accounts outside the jurisdiction of this Court. Indeed, analysis of PayPal transaction logs from previous similar cases indicates that offshore infringers regularly move funds from U.S.-based PayPal accounts to foreign-based bank accounts, such as China-based bank accounts, outside the jurisdiction of this Court.

33. Defendants, without any authorization or license, have knowingly and willfully pirated Plaintiff’s Under the Sun I Work copyright in connection with the advertisement, distribution, offering for sale, and sale of illegal products into the United States and Pennsylvania over the internet. Each Defendant Internet Store offers shipping to the United States, including Pennsylvania, and, on information and belief, each Defendant has offered to sell Infringing Products into the United States, including Pennsylvania.

34. Each Defendant was, and is currently, offering for sale and selling the Infringing Products to the consuming public via Defendants’ online storefronts using their Seller IDs.

Defendants provide shipping, have actually shipped, and/or stand ready, willing, and able to ship the Infringing Products to customers located within this Judicial District.

COUNT I
COPYRIGHT INFRINGEMENT

35. Plaintiff repeats and incorporates by reference herein the allegations contained in the above paragraphs of this Complaint.

36. The Under the Sun I Work and authorized reproductions have significant value and have been produced and created at considerable expense.

37. At all relevant times, Plaintiff has been the holder of the pertinent exclusive rights infringed by Defendants, as alleged hereunder, including but not limited to the Under the Sun I Work, including derivative works. The Under the Sun I Work is the subject of a valid Copyright Registration Certificate issued by the Register of Copyrights. (**Exhibit 1**).

38. Each Defendant, without the permission or consent of Plaintiff, has sold and continues to sell online pirated derivative works of the copyrighted Under the Sun I Work. Each Defendant has violated Plaintiff's exclusive rights of reproduction and distribution. Each Defendant's actions constitute infringement of Plaintiff's exclusive rights protected under the Copyright Act (17 U.S.C. §101 et seq.).

39. The foregoing acts of infringement constitute a collective enterprise of shared, overlapping facts and have been willful, intentional, and in disregard of and with indifference to the rights of the Plaintiff.

40. As a result of each Defendant's infringement of Plaintiff's exclusive rights under copyright, Plaintiff is entitled to relief pursuant to 17 U.S.C. §504 and to Plaintiff's attorneys' fees and costs pursuant to 17 U.S.C. §505.

41. The conduct of each Defendant is causing and, unless enjoined and restrained by this Court, will continue to cause Plaintiff great and irreparable injury that cannot fully be compensated or measured in money. Plaintiff has no adequate remedy at law. Pursuant to 17 U.S.C. §§502 and 503, Plaintiff is entitled to injunctive relief prohibiting each Defendant from further infringing Plaintiff's copyrights and ordering that each Defendant destroy all unauthorized copies.

PRAYER FOR RELIEF

WHEREFORE, Plaintiff prays for judgment against Defendants as follows:

- 1) That Defendants, their affiliates, officers, agents, employees, attorneys, and all persons acting for, with, by, through, under, or in active concert with them be temporarily, preliminarily, and permanently enjoined and restrained from:
 - a. Using the Under the Sun I Work or any reproductions, copies, or colorable imitations thereof in any manner in connection with the distribution, marketing, advertising, offering for sale, or sale of any product that is not an authorized reproduction of the Under the Sun I Work or is not authorized by Plaintiff to be sold in connection with the Under the Sun I Work;
 - b. passing off, inducing, or enabling others to sell or pass off any product or not produced under the authorization, control, or supervision of Plaintiff and approved by Plaintiff for sale under the Under the Sun I Work;
 - c. further infringing the Under the Sun I Work and damaging Plaintiff's goodwill;
 - d. shipping, delivering, holding for sale, transferring or otherwise moving, storing, distributing, returning, or otherwise disposing of, in any manner, products or inventory not authorized by Plaintiff to be sold or offered for sale, and which directly use the Under

the Sun I Work images, and which are derived from Plaintiff's copyrights in the Under the Sun I Work; and

- e. using, linking to, transferring, selling, exercising control over, or otherwise owning the Defendant Merchant Storefronts, or any other online marketplace account that is being used to sell products or inventory not authorized by Plaintiff which are derived from Plaintiff's copyrights in the Under the Sun I Work;

2) Entry of an Order that, upon Plaintiff's request, those in privity with Defendants and those with notice of the injunction, including any online marketplaces, social media platforms, Facebook, YouTube, LinkedIn, Twitter, internet search engines such as Google, Bing, and Yahoo, web hosts for the Defendant Merchant Storefronts, shall:

- a. disable and cease providing services for any accounts through which Defendants engage in the sale of products not authorized by Plaintiff which reproduce the Under the Sun I Work or are derived from the Under the Sun I Work, including any accounts associated with the Defendants listed on Schedule A;
- b. disable and cease displaying any advertisements used by or associated with Defendants in connection with the sale of products not authorized by Plaintiff which are derived from the Under the Sun I Work; and
- c. take all steps necessary to prevent links to the Defendant accounts identified on Schedule A from displaying in search results, including, but not limited to, removing links to the Defendant accounts from any search index;

3) For Judgment in favor of Plaintiff against Defendants that they have: a) willfully infringed Plaintiff's rights in Plaintiff's federally registered copyrights pursuant to 17 U.S.C. §501;

and b) otherwise injured the business reputation and business of Plaintiff by Defendants' acts and conduct set forth in this Complaint;

4) For Judgment in favor of Plaintiff against Defendants for actual damages or statutory damages pursuant to 17 U.S.C. §504, at the election of Plaintiff, in an amount to be determined at trial;

5) That Plaintiff be awarded Plaintiff's reasonable attorneys' fees and costs; and

6) Award any and all other relief that this Court deems just and proper.

DEMAND FOR JURY TRIAL

Plaintiff respectfully demands a trial by jury on all claims.

Respectfully submitted,

Dated: October 16, 2025

/s/ Stanley D. Ference III

Stanley D. Ference III

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Attorneys for Plaintiff

Schedule "A"

Defendant Number	Store/Seller Name	Seller ID
1	zhoukouguixinshangmaoyouxiangongsi	A1JRRNYZ3WFZIU
2	wuhanchenhaomaoyiyouxiangongsi	A1X2RET0UUUEMB
3	feng-feng	A2K768TSPUCYKQ
4	hoanguyentn2203	A1TN216WO3BE3E
5	yuanzhouqufuqishengbaihuodian	A1DF8HXCVCVQV4U
6	cunshizi	A16BIDO3PRIKOK
7	haipin	A2BB0KZM1NANKX
8	nanxindege	A3E0IO82VMV8CV
9	cehnza	A3PZO2IIRIR3D4
10	Maaticineen	A3L8VC47URAPCL
11	huangningwanju	A1AZ4XGN0MAZK4
12	ZBrgik	A6WAKQ7LCBZAI
13	SuiZhouShiZengDuQuWanLuanHua	A224IPPF165OFS
14	shanxihongchenjianzhuzhuangshiyouxiangongsi	A15X1NMXHFRM3C
15	zhoukouhongmishangmaoyouxiangongsi	A1M6RU8DBVGRB7
16	JiuJiangRuGuJianCaiYouXianGongSi	A3MJNMFYMKXO
17	tianjinshihuiliejianzhugongchengyouxiangongsi	A25BGN2QUJH8TC
18	ZhiJiangShiLeZouShangMao	AXVCO36YTEQSM
19	HuHeHaoTeShiNuanChengJinShangMaoYouXianZeRenGongSi	A1UP2Z7Z69BNDO
20	Curly Bear	A2J423E7YHZDFS
21	RuiSenSuJiaoZhiPin	AW9F0XXPDC4DZ
22	zhijiangshizhuohuliaoshangmaoshanghang	A3JIB2VIJDE688
23	HanRuiZaiShengZiYuan	A12X7N7K4332PC
24	LinYuanLvHuaGongCheng	AJH5J66GC4LK1
25	Home Boutique Store	A1VRQBGUSSBN9L
26	Zhangbowen	AKW0KID1ZDE3Y
27	Yiwu Fulu Trading Co., Ltd.	A1F1SHCKTWLB33
28	haerbinshuxinlianshangmaoyouxiangongsi	A6IAO24X0QV3O
29	GUMITOON	AS1JINUUYXK3XJ
30	ZJ Sign	A1LO329I6GYYB7
31	Liyunnn-store	A2WLC4WPJ3BVZR
32	shaoshandian78	A264SY2HXZHV3N

Defendant Number	Store/Seller Name	Seller ID
33	US Art Family	ABV7DECOFB5R3
34	morqian shop	AAV3KHW299DRI
35	Zhoukou Pengchun Trading Co., Ltd	A3OZCOFHPLGHY0
36	fuyangbeixiongshangmaoyouxiangongsi	A1C8IM1V6UYWQO
37	ZhaoMingSheJi	A33OBX4HLH5RA8
38	GuangZhouPengZhiShangMaoYouXianGong Si	A2U9K4TZ8X695O
39	DEEYY	A2485GRL2EEB1T
40	xiaoyuss	A370UZTIP6D4XN
41	Chaoyun Commerce	A2VBLW3R4CD6VX
42	yibinkeshunshangmaoyouxiangongsi	A3F4H6KLLEVIQI
43	YWSYWS654 from US	A5XF9RSK7AGLE
44	xinjjs	A15DLTAH086XPP
45	SuiZhouShiShiAnShangMaoYouXianGongSi	A31PJIUQSR7QBK
46	LÝ PHƯƠNG LINH XINGLAO STORE SHOP20004	A1NRJR0067FNFA
47	DUYÊN NOT DUYÊN	A3L579YAU3UPH1
48	Chenzhou Beihu District Manying Trading Co., Ltd.	A22K60KID1SNEG
49	VoHoPoTa Stores	A1MBTEYW8QZXEH
50	Mivoru	A1OLRXQFEXT147
51	Covume	A5CV9FVNTLZIZ
52	Shop tea 97	A35EAFWSHBKJHG
53	zhengheposter	A3S0RFXO3BAF7M
54	WORDTOWORD	ADGI98HRRUQOF
55	DIANLIN	A15S0PP53LBEP
56	fuyangximanshangmaoyouxiangongsi	A2A065SIMZEX1L
57	Yiwu Kuimiao E-commerce Firm	A2D7Q87B3Z08MJ
58	Panxuan (Jinhua City) E-Commerce Co., Ltd.	AQ4KO7TYUNNTB
59	yiwushiyankuaidianzishangwuyouxiangongsi	A31M8C530XB2J3
60	BAJLDMSHOP	AHW7PRWDT70F4
61	ZAWHEYASHOPDM	A2KM4210D9W270
62	BeiLingJingMao	A1TPSTIMKERP86
63	AE750LN8C	A2DD0ZP1SE7OA2
64	chenzhoushibeihuqufengchuanshangmaoyouxiangongsi	A2UY7PZI3J9Y5
65	QuJingHaoNiFuZhuang	A2JZD6DDT0591C

Defendant Number	Store/Seller Name	Seller ID
66	MAI MÈO SHOP89	AT32ISKL1EWEJ
67	QUANG TÔ SHOP	A48IH63LLOVGY
68	WeiFangYuanZhengWangLuoKeJiYouXianGongSi	A1OL7JBSPGRAKM
69	BHNACIER	A37W9BBKOZ0SRW
70	CC HOME	AHLINAAFCKOL0
71	llichjer	A1PCGX9896I5AF
72	TruGoods Store	AYRZI8QVVJPBJ
73	Zhaofuwei	A1DY9A3X0GKG1C
74	Gossby	A32U2KOSMZ7XAU
75	chen huaping	A1XC2DBOGWYKU6
76	OXYLIPO	A3S6KC68BA094K
77	Parrrty Hurrican	A3ETX9GMNL7PN8
78	BanGChiUPum2	A2A5PQT9IVP7YZ
79	Pawfect House	A2FKZLW64OB4RC
80	zhangxiangxiang2024	A1KRIPGPTV5IPW
81	guangzhouliangmeixishangmaoyouxiangongsi	A2NKTLKWNNN1M3
82	uhjyhgdd	A1I7Z187HPMIHU
83	Deruiqi	AVFJ1LTQ8MVHC
84	zly fashion	A2VMUTQMD3TM06
85	DONGDONGLIANG	102761469
86	yuhuiyu	102748371
87	ranran	102799859
88	MingFang	102805022
89	liliZUbu	102738387
90	hJianHauHKShop	102804079
91	Anjierui Trading	102838855
92	yunzy	102718914
93	XU.MENGXU	101673698
94	Liuqingzhi	102793911
95	pengtingshop	102847083
96	FASHION CORNER	102773409
97	ONEONEWANG	101631040
98	KeGongTianShangMao	101637312
99	Yunyao	102572069
100	Jingjianda Technology	102568275

Defendant Number	Store/Seller Name	Seller ID
101	kaiyao Technology	101682157
102	MOKEMAOYI	102482728
103	yubinn	102769706
104	chengtanshop	102826547
105	lukeshop	102807337
106	wei store	102790849
107	SURU Co.Ltd	102484311
108	jinyuantongxingongsi	102834063
109	Alexandera	101655996
110	ASRWALKGH	102495502
111	zouplinglebashangmao	102850257
112	xuweiming	102727789
113	feiwenwen Bazaar	101681784
114	chenyanyan	102844414
115	TOYSY	102637487
116	Nest & Nook	101677807
117	uytogofe	101569115
118	fakittoc	101647957
119	KKIMR	102493245
120	qianduo store	101682098
121	LWLWJSHDBHA	101673964
122	Tan6ShanHai	102836253
123	Ayian Department Store	102720943
124	Kai Te Trading Company	101653087
125	wanlepai	102720505
126	guangshuishizhundianleshangmao	102796968
127	lianlinkeji	102827984
128	fasdqwfs	102769539
129	A fashion club	102794016
130	nanjingshijiangningqushanshi	102776910
131	jinanyunjinsongshangmao	101676618
132	zheng zong fu	101637310
133	YuQianGoods	102631324
134	zheng li ying	101645464
135	Seabin	102509211
136	KitchKrazara	102649511

Defendant Number	Store/Seller Name	Seller ID
137	lingmouzu	101665779
138	Sassalilly	102648621
139	zhengxia	102738687
140	Couture Corner	101653205
141	TyTqxy	101653615
142	huang lan	101593940
143	DECILRO Clothing Shop	101220787
144	AUPCXOU	101609598
145	minxuanshop	102804112
146	Usmixi Beauty Store	102497492
147	youchenshangmao	102522590
148	Youmi	101087249
149	B DFA Women's Clothing Shops	101223832
150	Teissuly Direct	101487753
151	SANDSPARK TOWELS	634418220250351
152	WallArtWorld	634418218493283
153	sjsjsji	634418220134001
154	Aesthetic Wallarts	634418223282730
155	Wang Wall canvas	634418220991189
156	HOME inc	634418222664972
157	Chic Selections	634418216721863
158	HLKNNNA	634418221564912
159	General mall	634418219881049
160	Wave Picks A	634418220696381
161	Delightful Present Depot	634418220157897
162	ArtMug Oasis	634418220258272
163	WhimsyMugs	634418220259211
164	Good time show	634418220235300
165	Mug Mugs	634418219914764
166	Grateful Meeting	634418214767021
167	LiquidLuxe	634418220176657
168	PureVessel	634418221950251
169	Graceful cup	634418221687165
170	VerveCup	634418220962611
171	Refining explosive	634418221194131
172	HuaCupCup	634418220914517

Defendant Number	Store/Seller Name	Seller ID
173	HuhuhuhuuuuU	634418220882563
174	CHICSIPS	634418221954963
175	Gentle Kitty	634418220725591
176	Juxu Word local	634418222515238
177	Jiaobang Selection	634418223108212
178	Come my cup	634418222524986
179	CLannad local	634418221787563
180	cygtygc	634418222986496
181	llmy	634418216852705
182	Blissful Dear local	634418222079207
183	A chenfangfang	634418223088559
184	FFJJJS	634418221280900
185	RG Wall Art	634418221579505
186	XIDDPW	634418223508447
187	BDKFOA	634418223000093
188	Canvas Poster Painting	634418219842692
189	AlpineSelect	634418222299331
190	Muqianfan	634418217343997
191	HOME DECORCM	634418220179196
192	BBKFOA	634418222635373
193	Gioog	634418216688668
194	Hemitongg	634418220029699
195	There is a painting within the painting	634418222159552
196	LLJ Canvas Wall	634418221581069
197	XDDDPW	634418222867183
198	FusionCharmMart	634418223148367
199	GUUTEL local	634418222414473
200	PENGUINSTEKH	634418221970396
201	MSTING	634418220099250
202	StylishStitchers	634418222078953
203	bingtee	634418221555602
204	ASDDSASA	634418220768452
205	AI TEE	634418222478594
206	Alaley	634418220768710
207	LianOu Trend mens wear	634418219611323
208	PurePivot	634418223244514

Defendant Number	Store/Seller Name	Seller ID
209	NovaBazaar DIY	634418221949225
210	BlissCanvas	634418217902506
211	RGXXX	634418219632225
212	QQAUF	634418219610869
213	Threadsy	634418220257398
214	VibeWear Tees	634418223726825
215	Graceful Gals	634418222788573
216	Printopia tees	634418220255008
217	WMeng shop	634418222393391
218	AAAWPX	634418220289840
219	LOVE ZFC	634418220094925
220	Brynova	634418223633269
221	Fabric life local	634418219664024
222	AirCap	634418220256141
223	DenimHalo Cap	634418220254318
224	CapCrush	634418220255713
225	JXX Decorative paintings and posters	634418222823667
226	Kawazawa poster art	634418220853823
227	one canvas poster	634418220367161
228	Design and Display	634418221982557
229	Canvas paintin one	634418219478303
230	XYY Decorative paintings and posters	634418222768373
231	BJX Digital oil painting expert	634418222055576
232	wall Unique poster	634418220366722
233	Lumos Loft	634418220739192
234	Bamyytg	634418217375821
235	CHchao signs	634418223806042
236	MGSWAN local	634418222821286
237	vfdbbb	634418222990581
238	ApparelOasis	634418222166650
239	ycanvas	634418216640987
240	Painted Room	634418222198460
241	lcsm	634418217883893
242	MetalArtistryHaven	634418221909527
243	BlanketBae	634418223606537
244	YeYe Warm home	634418219542175

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245	Skyway local	634418215562560
246	zyhzyzsa	634418222496038
247	Chin Warm decoration	634418223325862
248	Urban Tees	634418219487732
249	Senvix	634418223634967
250	Kryndal	634418223634946
251	DBY Digital oil painting factory	634418221273107